



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN ILLINOIS



**TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:**

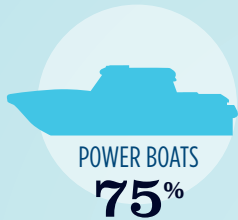
**\$3.93** BILLION

Number of Recreational Boats*	<b>425,168</b>
Recreational Boating Industry Businesses	<b>648</b>
Total Jobs	<b>31,077</b>
Annual Recreational Boating-Related Spending	<b>\$1.7</b> BILLION

## RECREATIONAL BOATS IN ILLINOIS

**TOTAL BOATS\*** ▶ 425,168

<b>REGISTERED BOATS</b>	425,168
Power boats	318,360
PWCs	43,695
Sailboats	10,442
Other Boats	52,671
<b>HOUSEHOLDS PER BOAT</b>	11.4

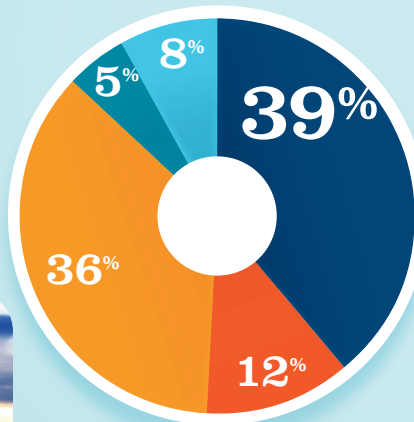


\* Total boats are registered boats as reported by states to the USCG.

## RECREATIONAL BOATING CREATES JOBS IN ILLINOIS

**TOTAL BOATING JOBS** ▶ 7,689

Boat Building	595
Motor / Engine Mfg.	347
Accessory / Supplies Mfg.	2,780
Dealers / Wholesalers	962
Boat Services	3,005



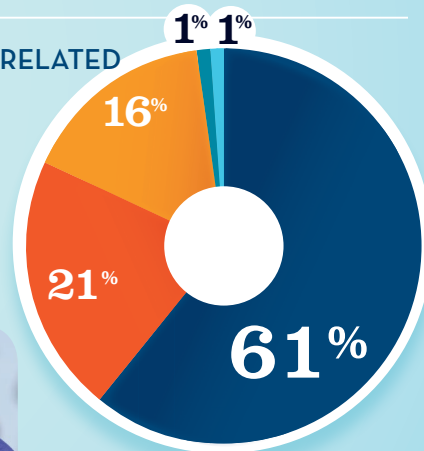
BOAT BUILDING (8%)  
MOTOR/ENG. MFG. (5%)  
ACC./SUPPLIES MFG. (36%)  
DLRS/WHOLESALEERS (12%)  
BOAT SERVICES (39%)



## RECREATIONAL BOATING-RELATED BUSINESSES IN ILLINOIS

**TOTAL BUSINESSES** ▶ 648

Boat Building	7
Motor / Engine Mfg.	7
Accessory / Supplies Mfg.	100
Dealers / Wholesalers	136
Boat Services	398



BOAT BUILDING (1%)  
MOTOR/ENG. MFG. (1%)  
ACC./SUPPLIES MFG. (21%)  
DLRS/WHOLESALEERS (16%)  
BOAT SERVICES (61%)

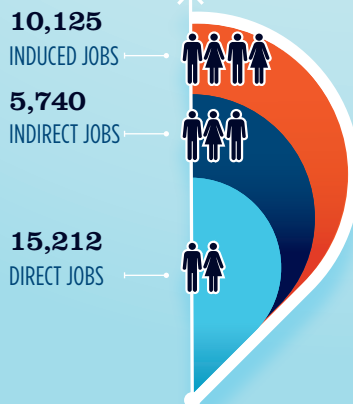


## ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN ILLINOIS

**EST. TOTAL JOBS** ▶ 31,077

**EST. TOTAL LABOR INCOME** ▶ \$1,287.1 MILLIONS

Est. Direct Income	\$523.3
Est. Indirect Income	\$320.6
Est. Induced Income	\$443.2



## RECREATIONAL BOATING INDUSTRY SALES IN ILLINOIS

Boat Building	\$160.8 MILLION
Motor / Engine Mfg.	\$199.4 MILLION
Accessory / Supplies Mfg.	\$548.6 MILLION
<b>TOTAL MFG. SALES</b>	<b>\$908.8</b>
Dealers / Wholesalers	\$461.0 MILLION
Boat Services	\$755.4 MILLION
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	<b>\$1,216.4</b>

BOAT BUILDING (160.8)  
MOTOR/ENG. MFG. (199.4)  
ACC./SUPPLIES MFG. (548.6)  
DLRS/WHOLESALEERS (461.0)  
BOAT SERVICES (755.4)

Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University